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PGA TOUR AND ITS TOURNAMENTS DONATE A RECORD OF MORE THAN \$166 MILLION FOR CHARITABLE CAUSES IN 2016

All-time total nearing \$2.5 billion

PONTE VEDRA BEACH, FL (January 25, 2017) – The PGA TOUR and its tournaments donated more than \$166 million to charitable causes in 2016. This record-breaking total includes donations made by tournaments on the PGA TOUR, PGA TOUR Champions, Web.com Tour, Mackenzie Tour-PGA TOUR Canada, PGA TOUR China and PGA TOUR Latinoamérica. The announcement was made today, during a press conference at the Farmers Insurance Open with PGA TOUR Commissioner Jay Monahan, by Bob Steber, a volunteer at the tournament who has missed only one day in 50 years of volunteering.

The announcement brings the all-time total generated for charity by the PGA TOUR to \$2.46 billion since the first-ever charitable contribution of \$10,000 was made by the 1938 Palm Beach Invitational. Of that total, more than \$1.4 billion has come since the TOUR surpassed the \$1-billion plateau in 2005. The \$2-billion mark was passed in January 2014.

“The record-breaking charitable donations are due to the hard work and selfless efforts of many and will ensure that numerous lives continue to be positively impacted in the communities where we play,” said PGA TOUR Commissioner Jay Monahan. “PGA TOUR fans, tournaments, players, sponsors and volunteers together all helped make this possible.”

In 2016, four PGA TOUR events raised more than \$10 million for charity -- the AT&T Pebble Beach National Pro-Am, Valero Texas Open, DEAN & DELUCA Invitational and the John Deere Classic. In addition, the Waste Management Phoenix Open generated more than \$9 million for charity.

The PGA TOUR’s flagship event, THE PLAYERS Championship, generated \$8.5 million in 2016, a large portion of which benefits local children’s charities as part of the tournament’s

commitment to generate \$50 million for youth-related charities over 10 years. Since that commitment was made in April of 2011, more than \$38 million has been raised toward that goal. The event is dedicated to making a significant financial impact on local non-profits that promote youth education, health and wellness and character development.

There were eight PGA TOUR Champions events that donated more than \$1 million to charity, including the Shaw Charity Classic which was over \$4 million. Three Web.com Tour events generated more than \$1 million, including the Nationwide Children's Hospital Invitational, which led the Web.com Tour with donations of more than \$1.7 million.

Unlike other professional sports organizations, the PGA TOUR relies on more than 100,000 volunteers annually to run its tournaments, and the vast majority of its tournaments are structured as non-profit organizations designed to donate 100 percent of net proceeds to charity. Community beneficiaries include a wide variety of organizations including hospitals, youth development organizations, growth-of-the-game programs and food banks.

About PGA TOUR

The PGA TOUR is the world's premier membership organization for touring professional golfers, co-sanctioning more than 130 tournaments on the PGA TOUR, PGA TOUR Champions, Web.com Tour, PGA TOUR Latinoamérica, Mackenzie Tour-PGA TOUR Canada and PGA TOUR China.

The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in the communities in which it plays, and provide financial opportunities for TOUR players.

Worldwide, PGA TOUR tournaments are broadcast to more than 1 billion households in 227 countries and territories in 23 languages. Virtually all tournaments are organized as non-profit organizations in order to maximize charitable giving. In 2016, tournaments across all Tours generated a record \$166 million for local and national charitable organizations, bringing the all-time total to \$2.46 billion.

The PGA TOUR's web site is PGATOUR.COM, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla.

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